



For over twenty-five years, we have partnered with top industry clients to unlock massive opportunities with data. We provide advanced data science and data engineering consulting with high-performance technology platforms leveraging Big Data and Cloud computing.

#### **CORE COMPETENCIES**

## WE HELP CLIENTS

- Apply cutting edge analytics
- Generate data-driven insights
- Improve or streamline processes
- Efficiently integrate external data sources
- Develop applications to serve unique business needs

#### **DIFFERENTIATORS**

## **OUR ADVANTAGE**

- Data scientists and engineers with expertise in data management and modeling
- Ongoing training and R&D to maintain the cutting edge of data science applications
- Bring cross-industry knowledge of newest and best practices to each engagement.

### **PAST PERFORMANCE**

# **SAMPLE OF PAST PROJECTS**



Created a scalable solution for a globally known bank to comply with regulations, reducing manual labor and increasing accuracy through automated code to run a process with a front-end UI for dashboard reporting and modification of rules.



Provided enhanced insurance coverage insights and pricing inputs through the introduction of systematic Natural Language Processing on unstructured data.



Created a data-driven rating structure to standardize underwriting and increase pricing transparency with modeling and benchmarking, made available to teams via a customized UI.



Developed a data driven solution to help a fixed income sales desk identify potential counterparties more efficiently.



Utilized data preparation procedures and predictive analytical models to provide the quantitative basis for a large scale medical provider fraud action plan.



Streamlined the ability for a major organization to identify exceptional managers through HR data integration, benchmarking, and modeling, which impacted compensation formulas, recruiting, and resource planning.

# Fulcrum Analytics, Inc.

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### **Certified Small Business**

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### **Point of Contact**

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