



It's Time For You To Have

A Modern Data Science Consulting Partner

Fulcrum is known for our 26 year history as a boutique data science consulting firm, but our success is built on a broader approach and vision. We collaborate with clients to accelerate their use of data and advanced analytics, build their organizational capacity for data-driven decision making, and push the frontiers of what's possible within their organization.

Easy & Fast

Get started ASAP. Just sign up for a team and we are sitting next to you, rolling up our sleeves, and making progress.

Customizable

We know that your needs can change — specialists swap in and out as needed for different aspects of the solution.

Low Risk

Did we mention that you can try for 3 months at a discounted rate? No obligation and you can choose to terminate at anytime.

Domain Expertise

25+ years of experience in banking, insurance, and retail — giving us the right mix of skill and knowledge to tackle even the toughest problems.

Our Approach Consists of Three Pillars

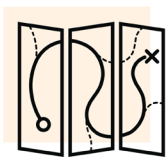


Full Stream Analytics

Upstream: We give attention to data collection, cleanliness, timeliness, and augmentation.

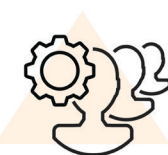
Midstream: We factor in maintainability, explainability, and credibility.

Downstream: We consider how insights are visualized, explained, measured, and integrated with operational systems to drive intelligent actions.



Fluid Roadmaps

We help develop tactical plans that align with, and inform, an organization's strategic goals, identify and quantify the gaps between these goals and their capabilities and then prioritize and sequence opportunities based on these factors while maintaining the flexibility to pivot and adapt to changing needs over time.



Augmented Analytics Capabilities

We expand organizational capacity by supplementing internal resources, skills and experience to provide rapid augmentation as needed while fostering internal growth of an organizations data capabilities, knowledge, infrastructure, processes, and human capital through training and recruitment.

